

DOWNTOWN UPDATE

Friday January 4, 2016

Happy New Year!



It's 2016!

We would love to meet with you and hear any ideas or concerns you have plus share the projects, programming and events that are planned for this year.

We would be pleased to come to your place of business. Please contact Lindsay info@salmonarmdowntown.com or ring 250-832-5440 to schedule a visit.

Thank you and Happy New Year from the Board of Directors

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Downtown Pillars

Another great addition to the downtown.

In partnership with the Chamber of Commerce, Downtown Salmon Arm has revitalized these community landmarks with historical and contemporary photos printed on brushed aluminium panels. The Chamber of Commerce and Downtown Salmon Arm want to send a big thank you to Mike and his crew at High Impact Signs for their excellent work.



December Downtown “Thank-You’s”



All the events and projects couldn't happen without a lot of help.

SALMON ARM downtown

Downtown Dollar Redemptions

The expiration date for downtown dollars was January 4th and its time to redeem them!

Please let us know how many tickets your business has redeemed and who the cheque should be made out to. (Your name, Business name, holding company etc.)

For \$25 matched gift cards please contact our office and let us know the card has been redeemed and we will issue a cheque.

***Please retain all gift cards/coupons as we can only reimburse for the number returned



\$50 Matched Gift Certificate

\$5 Downtown Dollar



2016 Calendar of Events



- Reino Keski-Salmi Loppet, January 16
- Unplug and Play Week, January 23–30
- Shuswap Trail Alliance Party & Auction, February 5
- Shuswap Film Festival, February 19—27
- Welfarewell, Shuswap Theater Feb 19—March 5
- Reel Lunch, Salmon Arm Arts Center, Feb 20&21
- Thompson Rivers University BFA Student Exhibition March 5—26
- BC Hockey Bantam Tier II Provincials, March 12—17
- Earth Hour, March 19
- Daylight Savings Time Begins March 13
- Altered Landscapes, Salmon Arm Arts Center April 2—30
- U16 Female BC Cup, April 14—17
- Shuswap Music Festival, April 15—29
- Home and Leisure Show, April 17
- U16 Male BC Cup, April 20—24
- Earth Day, April 22
- Silverbacks Spring Camp, April 29—May 1
- Shuswap Farm and Craft Market Opens, April 29
- I Had a Job I Liked Once, Shuswap Theater April 29—May 1
- May is Bike Month, May 2016
- Federation of Canadian Artists (Kamloops), Salmon Arm Arts Center May 7—28
- 2016 Salty Dog StreetFest May 14th /Salty Dog Enduro May 15
- Word on the Lake, Writers Festival, May 20—22
- Black Powder Mountain Man Rendezvous, May 20—23
- Lacrosse Tournament, May 29
- Southern Interior Dressage Association Horse Show, May 27—31

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2016 Calendar of Events

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June is Paddle Month

Shuswap Quilters Guild Show, June 3 & 4

Boundaries, Salmon Arm Arts Center, June 4—25

Wednesday on the Wharf begins, June 8

Relay for Life, June 11

National Model Railroad Association, June 17 –19

Children's Fishing Derby, June 19

Aboriginal Day, June 21

Children's Festival, July 1

Trail Mix, Salmon Arm Art Center, July 2—27

Saturday Night Live, July 2—August 27

Jazz @ the Plaza, July 7—August 18

Lunch Box Stage, July 8—August 26

Theater on the Edge, Shuswap Theater, July 22—24

4-H Summer Sizzler, August 8

Roots and Blues Music Crawl/Jazz @ the Plaza, August 18

Roots and Blues Festival August 19-21

Pancake Brunch, Ross St. Plaza, August 20

**Plein Air Paintings, Salmon Arm Arts Center, September 3—
October 1**

Salmon Arm Fall Fair, September 9—11

Bike for Your Life Century Ride, September 17

AppleFest, October 1

Art Felt Collective, Salmon Arm Arts Center, October 8—29

Downtown Treat Trail, October 31

Christmas Downtown, December 2016



December Downtown Survey

We would appreciate hearing about your experiences with the December Downtown Programming. We have created a survey to gauge the effectiveness of holiday programming to help improve on future editions. Please take a few moments and share your experience with the December events.

The survey can be accessed [Here](#) if you are looking on-line or, at

<https://www.surveymonkey.com/r/8KXHNPX>

or at

salmonarmdowntown.com (link in the scrolling ticker at the top of the page)



December Downtown Contest Winners

The winners of the 2015 December Downtown Draw are:

\$150 - David Baumgarten

\$350 - Debbie Lovestone

\$500 - Don Tingey

A big 'Thank You' to everyone who entered the draw and enjoyed downtown Salmon Arm this season.

2016 Downtown Dollars Gift Vouchers

These vouchers are available in \$5.00, \$10.00 and \$25.00 denominations and make great gifts, promotional items or prizes.

They encourage shopping locally and introduce customers to downtown businesses. Similar in size to a standard dollar bill, they are easy to handle and keep track of. The different denominations each have individual color codes making them easily identifiable.

When a customer wishes to pay with a Downtown Dollar Gift Voucher

- Check for authenticity...These vouchers are serialized and printed on a heavy plasticised stock, with layers of paper sandwiching a plastic layer.
- Treat the voucher as cash, providing change if required. A customer may use more than one voucher at a time.
- Contact the office to make arrangements to be reimbursed for the full amount of the voucher
- If you have any concerns about counterfeiting, do not accept the voucher. Contact the office to report the incident immediately.

To purchase Downtown Dollar Gift Vouchers

- Contact the office to purchase the desired amount
- Payment can be made by cash or cheque
- There are no expiration dates on the vouchers

For more information, please contact:

Lindsay info@salmonarmdowntown.com or

Roger events@salmonarmdowntown.com



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Contact Us

Give us a call for more information

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As always, thanks for reading.