

# downtown SALMON ARM

## DOWNTOWN UPDATE

Friday July 3, 2015

JANET  
CARDIFF  
GEORGE  
BURES  
MILLER

Salmon Arm Art Gallery is pleased to present internationally renowned artists Janet Cardiff and George Bures-Miller  
Experiment in F# Minor, a mixed-media sound installation

July 4 to August 29, 2015

[www.salmonarmartscentre.ca](http://www.salmonarmartscentre.ca)

On a large table sits a collection of bare speakers of all shapes and sizes. Light sensors are inlaid into the edge of the table and as the viewers move around the room, their shadows cause the various sound and instrumental tracks to fade up and overlap, mingle and fade down. Numerous viewers in the room create a cacophony of musical compositions that vary according to where the audience walks or how many people are in the room. When the space is empty, the table fades to silence.

see



here

Experiment in F# Minor  
summer 2015

salmon arm  
arts  
centre

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Cardiff Miller Experiment in F# Minor

## Trans Canada Highway West Project

Plans for the twinning of the Trans Canada highway were revealed by the Ministry of Transportation on June 24th at the Prestige Inn. These changes will have a major impact on traffic flow both in and out of Salmon Arm toward Vancouver and Kamloops. If you haven't already, or just want to share the information with your neighbour, please take a few minutes to visit the Ministry of Transportation website and view the plans for the future of Salmon Arm.

[www.th.gov.bc.ca/highwayprojects/bchwy1/SalmonArmWest.html](http://www.th.gov.bc.ca/highwayprojects/bchwy1/SalmonArmWest.html)



Video Link: YouTube link to proposed Hwy 1 project flyover:  
[www.youtube.com/watch?v=JqPGadDhY7k&feature=youtu.be](http://www.youtube.com/watch?v=JqPGadDhY7k&feature=youtu.be)

### 2014 DSA Annual Report

The City of Salmon Arm will no longer be delivering their Annual Report door to door to all businesses in the downtown area.

If you would like to receive a copy, please contact [info@salmonarmdowntown.com](mailto:info@salmonarmdowntown.com)

Please let us know how many you would like to receive and our staff will drop them off. Or follow the below link:

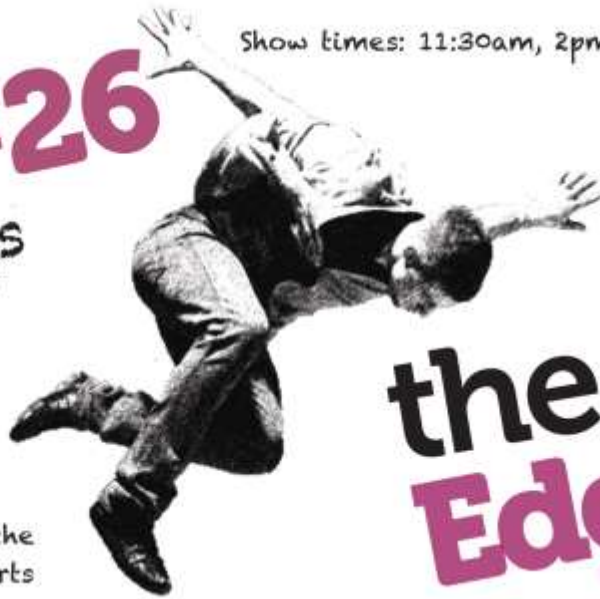
[www.salmonarm.ca/Archive.aspx?AMID=45](http://www.salmonarm.ca/Archive.aspx?AMID=45)

**SALMON ARM**  
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Salmon Arm  
**July 24-26**

See seven plays  
in three days

Show times: 11:30am, 2pm, 4pm, 7pm, 9pm



**theatre**  
on the  
**Edge**

shuswaptheatre.com

Buy \$10 tickets & passes at the door, online & Intwined Fibre Arts

## Theater on the Edge

Theatre on the Edge is Shuswap Theatre's new summer festival of bold and brave theatre, running July 24-26 with seven shows in three days. Pick your show, pick your time - performances run 11:30 to 10:00 daily.

All shows run under 60 minutes, so you can see one, have a drink and a bite onsite at Club Edge, and slip in to see the next one. Club Edge is open on the patio in front of Shuswap Theatre during festival hours, offering free entertainment and great licenced refreshments.

Tickets \$10, three and five show passes available. Tickets and more information about artists and schedules are available at [www.shuswaptheatre.com](http://www.shuswaptheatre.com) or on our Facebook page.

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## 2015 JAZZ @ THE PLAZA

July 2 - PJ & Friends  
 July 16 - Tanya Lipscomb  
 July 30 - Jordan Dick  
 August 13 - Bastet  
 August 27 - Terry Kosowick  
**EVERY SECOND THURSDAY IN JULY & AUGUST**  
 7 - 8:30PM AT THE ROSS ST. STAGE

## LUNCH BOX STAGE 2015

July 3 - Jonah August  
 July 10 - Tovie Green  
 July 17 - Andrew Mercer  
 July 24 - Peter Clark  
 July 31 - Jordan Dick  
 August 7 - Dalin Gollan  
 August 14 - Madeline Tasquin Trading Co.  
 August 21 - Lindsay May  
 August 28 - Jake McIntyre-Paul  
**12:30-1:30PM FRIDAYS IN JULY AND AUGUST**

## 2015 SATURDAY NIGHT LIVE

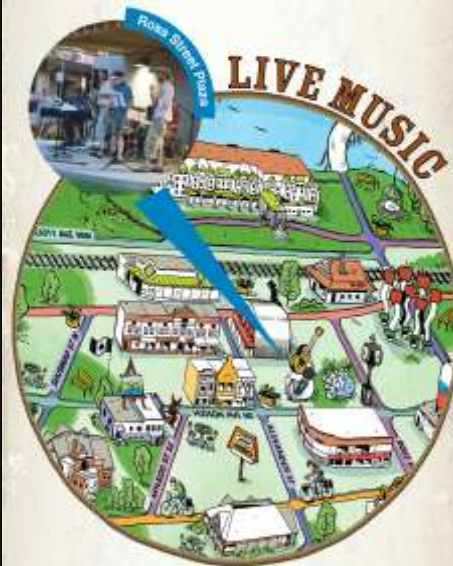
July 4 - Ryan Guilbeault  
 July 11 - Marco Corbo  
 July 18 - Abe Zacharias  
 July 25 - John Michael Lund  
 August 1 - Liberty  
 August 8 - Polinear  
 August 22 - Jonah August  
 August 29 - Something Nice  
 September 5 - Crown the Guilty  
**SATURDAYS IN JULY & AUGUST**  
 7 - 8:30PM AT THE ROSS ST. STAGE

**2015 JAZZ @ THE PLAZA**  
 Every Second Thursday  
**JULY & AUGUST**  
 7 - 8:30pm @  
 Ross St. Stage

**JULY 2 - PJ & FRIENDS**  
**JULY 16 - TANYA LIPSCOMB**  
**JULY 30 - JORDAN DICK**  
**AUG 13 - BASTET**  
**AUG 27 - TERRY KOSOWICK**



**2015 LUNCH BOX STAGE**  
 Friday Afternoons  
 12:30 - 1:30 @  
 Ross St. Stage  
**JULY & AUGUST**



**2015 SATURDAY NIGHT LIVE**  
**JULY & AUGUST**  
 7pm - 8:30 @  
 Ross St. Stage



Brought to you by **downtown SALMON ARM**

VISIT  
[www.salmonarmdowntown.com](http://www.salmonarmdowntown.com)  
 FOR THE FULL SCHEDULE

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# downtown SALMON ARM



FREE

## PANCAKE BRUNCH

Hosted by Daybreak Rotary Club

Saturday, August 15 | Ross Street Plaza | 9:00 am until Noon

FREE PERFORMANCES BY ROOTS AND BLUES MUSICIANS  
PLUS! Downtown Merchants Sidewalk Sale!

Free Shuttle operated by Noble Adventures  
to & from festival grounds 8:45 am until 4:30 pm

THANK YOU TO OUR GENEROUS CONTRIBUTORS:



Tim Hortons

Rotary



Askevs

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Downtown Salmon Arm will again be partnering with Roots and Blues and several local businesses to deliver the 2nd Annual Roots and Blues Pancake Brunch. Saturday August 15 from 9am til noon, drop by the Ross St. Plaza and enjoy a free breakfast and some great Roots and Blues performances. A free Shuttle service to and from the fairgrounds will be provided by Noble Adventures.



Left: Downtown music schedules now available

Above: Thursday Night Jazz @ the Plaza

## Coming Events July to October

- Wednesday on the Wharf - June to August
- Lunchbox Stage - July & August
- Jazz Nights - July & August
- Saturday Night Live - July & August
- Singletrack 6 - July 26
- R&B Pancake Brunch - Aug 15
- AppleFest - Sept 26
- Salmon Fest - October
- Halloween Treat Trail Saturday - Oct 31

## Staff Parking Downtown

*Downtown Salmon Arm strives to be a customer friendly parking environment and therefore provides many options for any visitor to the downtown. Though you may not always find a spot right in front of your destination, all parking lots in the downtown core are within a five-minute walk of your destination. Please encourage your staff to leave on-street parking available to your customers and to utilize one of the day lots within the downtown.*

*Downtown Parking Guide:  
[salmonarmdowntown.com/?p=170](http://salmonarmdowntown.com/?p=170)*

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## Conference and Event Readiness 2015

The following is a snapshot of some of the many upcoming conferences and events that are scheduled to be hosted in Salmon Arm during 2015. This list will be updated as new information becomes available. Resources to increase awareness of downtown businesses and services have been developed (dine downtown guide, boutique walking tour, spa and personal care guide). Conference and event coordinators will be offered a supply of resources that highlight all that our downtown community has to offer. Please keep these dates in mind as you plan business activities for 2015.

Go to [salmonarmdowntown.com/conference-and-event-guide](http://salmonarmdowntown.com/conference-and-event-guide) for a full listing of upcoming events

<b>Experiment in F# Minor</b>	<b>Jul 4 - Aug 29</b>
<b>Theater On the Edge</b>	<b>July 24 – 26</b>
<b>Singletrack Six</b>	<b>July 26</b>
<b>*Summer Hockey Camps (30 camps being hosted)</b>	<b>Aug 5 – 29</b>
<b>4-H (Summer Sizzler)</b>	<b>Aug 6 - 10</b>
<b>Roots and Blues Festival</b>	<b>Aug 14 - 16</b>
<b>PROBUS Clubs of the Shuswap – A Western Canada Rendezvous</b>	<b>Sept 15 – 17</b>
<b>Salmon Arm Applefest</b>	<b>Sept 26</b>
<b>*Southern Interior Dressage Association Fall Finale</b>	<b>Sept 26 - 27</b>
<b>Adam's River Salmon Run</b>	<b>Sept - Oct</b>
<b>Downtown Treat Trail</b>	<b>October 31</b>

\* Indicates a planned Downtown Dollars event

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# LOVE *your* trails?

**Build - a - Metre - of - Trail**



**Support 2015 trail projects.**

\$10, \$20, \$50, \$100... EVERY LITTLE BIT HELPS.

**PLEASE DONATE**

Help build more trails, become a Trailblazer.

**Build.  
Maintain.  
Use.**



*Donate online!*

[www.ShuswapTrails.com](http://www.ShuswapTrails.com)

The Shuswap Trail Alliance is a registered charity. Your contributions are tax deductible.

*The Shuswap*  
**TRAIL** ALLIANCE

250.832.0102

[info@shuswaptrails.com](mailto:info@shuswaptrails.com)

Drop your **DONATION**  
at these locations!

**CHASE:**

G-Force Sports  
927 Shuswap Ave.

**ENDERBY:**

Sutherland's Bakery  
101-1701 George St.

**SALMON ARM:**

Skookum Cycle & Ski  
141 Shuswap St. SW

**SICAMOUS:**

Eagle Valley IDA Pharmacy  
317 Main Street

**SORRENTO:**

Sorrento Prescription IDA  
1250 TC Hwy.

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**Shuswap Trail Alliance**





**Wednesday on the Wharf**

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**2015 Wednesday On the Wharf WOW!**

WOW! is a series of summer Wednesday evening musical concerts at Salmon Arm’s Marine Park. Musical styles ranging from jazz to rock, funk to folk are offered from mid-June through to the end of August. Held in the Park’s gazebo, listeners are invited to bring a deck chair or blanket and enjoy the music. Concerts begin at 6:45pm, and go until 8:30pm. Admission is by donation.

Jun 10, 2015	SAS Jazz Bands	Jazz
Jun 17, 2015	Majesty	Funk/Soul
Jun 24, 2015	Cod Gone Wild	Folk/Celtic
Jul 1, 2015	Greg Drummond	Folk/Rock
Jul 8, 2015	Blackberry Wood	Country/Gypsy Jazz
Jul 15, 2015	100 Mile House	Folk
Jul 22, 2015	Folk Road Show	Folk
Jul 29, 2015	The Elk Tribe	Modern Folk
Aug 5, 2015	Seal Skull Hammer	Bluegrass/Jug
Aug 12, 2015	Paul Filek	Pop
Aug 19, 2015	GB Roots	Blues/Roots Rock
Aug 26, 2015	The Salmon Armenians	Rhythm & Blues

WoW brings together a diverse group every week from dancing toddlers to toe tapping seniors. It is a celebration of live music that is loved by everyone.

*Tracey Kutschker*  
Director/Curator,  
Salmon Arm Arts Center

# Downtown Dollars Gift Vouchers

These vouchers are available in \$5.00, \$10.00 and \$25.00 denominations and make great gifts, promotional items or prizes.

They encourage shopping locally and introduce customers to downtown businesses. A little bit smaller than a standard dollar bill (but larger than a business card), they are easy to handle and keep track of. The different denominations each have individual color codes making them easily identifiable.

When a customer wishes to pay with a Downtown Dollar Gift Voucher

- Check for authenticity...These vouchers are printed on a heavy plasticised stock, with layers of paper sandwiching a plastic layer.
- Treat the voucher as cash, providing change if required. A customer may use more than one voucher at a time.
- Contact the office to make arrangements to be reimbursed for the full amount of the voucher
- If you have any concerns about counterfeiting, do not accept the voucher. Contact the office to report the incident immediately.

To purchase Downtown Dollar Gift Vouchers

- Contact the office to purchase the desired amount
- Payment can be made by cash or cheque
- There are no expiration dates on the vouchers

For more information, please contact:

Lindsay [info@salmonarmdowntown.com](mailto:info@salmonarmdowntown.com) or

Roger [events@salmonarmdowntown.com](mailto:events@salmonarmdowntown.com)



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## Downtown Dollars Program

### Downtown Dollar Program 2015

For 2015 we will again be engaging with select conferences, events and gatherings to bring visitors to our beautiful downtown by offering Downtown Dollars as part of delegate and attendee packages. We ask you, our membership, to please accept these coupons as part of the visitors' welcome to Salmon Arm—at no cost to your business.

Here's how it works:

Downtown Salmon Arm will produce a set number of \$5 valued discount tickets for select conferences and events—the specific event will be identified on the coupon to aid in tracking.

These Downtown Dollars will be shared with conference and event organizers for distribution to delegates and guests—one ticket redeemable per person at participating downtown businesses.

Your participating downtown business will honour the tickets for their face value with the understanding that you will be reimbursed for all tickets collected. **PLEASE, keep all Downtown Dollars you receive, as we cannot reimburse lost/missing tickets.** The Downtown Dollars will typically expire a day or two after the event ends, and we ask that you contact our office at this time to request reimbursement.



What we need from you:

Confirmation that your business will participate and honour these coupons for their face value of \$5 per ticket. Once we have your confirmation we will distribute a Downtown Dollar sticker to be displayed in your window to let visitors know they can redeem their coupon with you.

Following the event expiry date, please contact our office to let us know how many tickets your business has redeemed. Please let us know who the cheque should be made out to (your name, business name, holding company, etc.).

What we will provide:

We will create a listing of conferences and events coming to Salmon Arm in 2015 and distribute to our membership.

Production of Downtown Dollars as well a window sticker identifying your business as a program participant.

Redemption of Downtown Dollars to participating downtown businesses.

The fine print:

These coupons have no cash value. Don't give change back if the purchase is less than \$5. Please submit your Downtown Dollars for reimbursement within two weeks of their expiry so we may properly track their use.

## Need confidential documents shredded?

The Community Employment Services department, part of Shuswap Association for Community Living, have many experienced individuals seeking employment. This involves on-site shredding at your place of business to free up valuable space and time in your offices!! For more information please call 250-832-3885 EXT-1310



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## Contact Us

Give us a call for more information

**Downtown Salmon Arm**  
402—251 Trans Canada Highway NW  
Salmon Arm, British Columbia  
V1E 4P9  
250-832-5440

[info@salmonarmdowntown.com](mailto:info@salmonarmdowntown.com)

[events@salmonarmdowntown.com](mailto:events@salmonarmdowntown.com)

As always, thanks for reading.