

DOWNTOWN UPDATE

Friday June 5, 2015

Shuswap Paddle Month

Recently, a group of dedicated rowers, paddlers and first nations representatives came together to create and implement a series of events throughout the Salmon Arm and Shuswap area during the month of June 2015 – a “Shuswap Paddle Month”. In addition to activity-based initiatives, this group will seek to increase cultural awareness and paddling opportunities, as well as provide an organizational framework for non-motorized waterway advocacy to promote human powered watersports in the region.

- Paddle for the Public, Wednesday’s in June (10, 17, 24)
- The 5th Annual “Survive the Triangle” Outrigger Canoe Races June 20 and 21, 2015
- Race #3 of the CORA Cup Series for OC6 paddlers June 20
- Shuswap “Friendship Day” June 20 @ Marine Park 11am—4pm
- Father’s Day Fishing Derby/Small Boat Races/ National Aboriginal Day Sunday June 21 @ Marine Park
- Paddle Day in the Bay, Saturday June 27
- Visit: salmonarmdowntown.com/event/shuswap-paddle-month

The goal of the Paddle Month is to promote human powered watersport in Salmon Arm and the greater Shuswap area; with the aim of developing Salmon Arm and Shuswap into a leading paddling destination.

Ted Crouch
Shuswap Rowing and Paddling,
President

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Shuswap Paddle Month June 2015

Program and Event Links



salmonarmdowntown.com/?p=70

salmonarmdowntown.com/?p=66



salmonarmdowntown.com/?p=1291

salmonarmdowntown.com/?p=1299



salmonarmdowntown.com/?p=68

Coming Events June to October

- Shuswap Paddle Month - June 1 - 30
- Wednesday on the Wharf - June to August
- Lunchbox Stage - July & August
- Jazz Nights - July & August
- Singletrack 6 - July 26
- R&B Pancake Brunch - Aug 14
- AppleFest - Sept 26
- Salmon Fest—October
- Halloween Treat Trail Saturday - Oct 31

Staff Parking Downtown

Downtown Salmon Arm strives to be a customer friendly parking environment and therefore provides many options for any visitor to the downtown. Though you may not always find a spot right in front of your destination, all parking lots in the downtown core are within a five-minute walk of your destination. Please encourage your staff to leave on-street parking available to your customers and to utilize one of the day lots within the downtown.

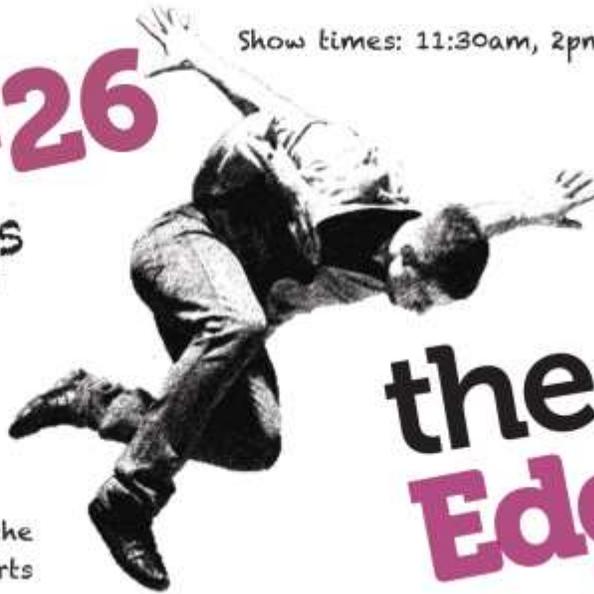
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SALMON ARM

Downtown Parking Guide:
salmonarmdowntown.com/?p=170

Salmon Arm
July 24-26

See seven plays
in three days

Show times: 11:30am, 2pm, 4pm, 7pm, 9pm



theatre
on the
Edge

shuswaptheatre.com

Buy \$10 tickets & passes at the door, online & Intwined Fibre Arts

Theater on the Edge

Theatre on the Edge is Shuswap Theatre's new summer festival of bold and brave theatre, running July 24-26 with seven shows in three days. Pick your show, pick your time - performances run 11:30 to 10:00 daily.

All shows run under 60 minutes, so you can see one, have a drink and a bite onsite at Club Edge, and slip in to see the next one. Club Edge is open on the patio in front of Shuswap Theatre during festival hours, offering free entertainment and great licenced refreshments.

Tickets \$10, three and five show passes available. Tickets and more information about artists and schedules will be available in late June at www.shuswaptheatre.com or on our Facebook page.

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Salmon Arm Art Gallery is pleased to present internationally renowned artists Janet Cardiff and George Bures-Miller Experiment in F# Minor, a mixed-media sound installation

July 4 to August 29, 2015

www.salmonarmartscentre.ca

On a large table sits a collection of bare speakers of all shapes and sizes. Light sensors are inlaid into the edge of the table and as the viewers move around the room, their shadows cause the various sound and instrumental tracks to fade up and overlap, mingle and fade down. Numerous viewers in the room create a cacophony of musical compositions that vary according to where the audience walks or how many people are in the room. When the space is empty, the table fades to silence.

JANET CARDIFF GEORGE BURES MILLER

see



here

Experiment in F# Minor

summer 2015

salmon **a**rm
a **r**ts
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Wednesday on the Wharf

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2015 Wednesday On the Wharf WOW!

WOW! is a series of summer Wednesday evening musical concerts at Salmon Arm’s Marine Park. Musical styles ranging from jazz to rock, funk to folk are offered from mid-June through to the end of August. Held in the Park’s gazebo, listeners are invited to bring a deck chair or blanket and enjoy the music. Concerts begin at 6:45pm, and go until 8:30pm. Admission is by donation.

Jun 10, 2015	SAS Jazz Bands	Jazz
Jun 17, 2015	Majesty	Funk/Soul
Jun 24, 2015	Cod Gone Wild	Folk/Celtic
Jul 1, 2015	Greg Drummond	Folk/Rock
Jul 8, 2015	Blackberry Wood	Country/Gypsy Jazz
Jul 15, 2015	100 Mile House	Folk
Jul 22, 2015	Folk Road Show	Folk
Jul 29, 2015	The Elk Tribe	Modern Folk
Aug 5, 2015	Seal Skull Hammer	Bluegrass/Jug
Aug 12, 2015	Paul Filek	Pop
Aug 19, 2015	GB Roots	Blues/Roots Rock
Aug 26, 2015	The Salmon Armenians	Rhythm & Blues

WoW brings together a diverse group every week from dancing toddlers to toe tapping seniors. It is a celebration of live music that is loved by everyone.

Tracey Kutschker

Director/Curator,
Salmon Arm Arts Center

Conference and Event Readiness 2015

The following is a snapshot of some of the many upcoming conferences and events that are scheduled to be hosted in Salmon Arm during 2015. This list will be updated as new information becomes available. Resources to increase awareness of downtown businesses and services have been developed (dine downtown guide, boutique walking tour, spa and personal care guide). Conference and event coordinators will be offered a supply of resources that highlight all that our downtown community has to offer. Please keep these dates in mind as you plan business activities for 2015.

Go to salmonarmdowntown.com/conference-and-event-guide for a full listing of upcoming events

Father's Day Fishing Derby	June 21
National Aboriginal Day	June 21
*Outrigger Survive the Triangle Race/Dragon Boat Festival	June 21 - 23
Experiment in F# Minor	Jul 4 - Aug 29
Theater On the Edge	July 24 – 26
Singletrack Six	July 26
*Summer Hockey Camps (30 camps being hosted)	Aug 5 – 29
4-H (Summer Sizzler)	Aug 6 - 10
Roots and Blues Festival	Aug 14 - 16
PROBUS Clubs of the Shuswap – A Western Canada Rendezvous	Sept 15 – 17
*Southern Interior Dressage Association Fall Finale	Sept 26 - 27
Adam's River Salmon Run	Sept - Oct

* Indicates a planned Downtown Dollars event

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LOVE *your* trails?

Build - a - Metre - of - Trail



Support 2015 trail projects.

\$10, \$20, \$50, \$100... EVERY LITTLE BIT HELPS.

PLEASE DONATE

Help build more trails, become a Trailblazer.

**Build.
Maintain.
Use.**



Donate online!

www.ShuswapTrails.com

The Shuswap Trail Alliance is a registered charity. Your contributions are tax deductible.

The Shuswap
TRAIL ALLIANCE

250.832.0102

info@shuswaptrails.com

Drop your **DONATION**
at these locations!

CHASE:

G-Force Sports
927 Shuswap Ave.

ENDERBY:

Sutherland's Bakery
101-1701 George St.

SALMON ARM:

Skookum Cycle & Ski
141 Shuswap St. SW

SICAMOUS:

Eagle Valley IDA Pharmacy
317 Main Street

SORRENTO:

Sorrento Prescription IDA
1250 TC Hwy.

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Shuswap Trail Alliance

Downtown Dollars Gift Vouchers

These vouchers are available in \$5.00, \$10.00 and \$25.00 denominations and make great gifts, promotional items or prizes.

They encourage shopping locally and introduce customers to downtown businesses. A little bit smaller than a standard dollar bill (but larger than a business card), they are easy to handle and keep track of. The different denominations each have individual color codes making them easily identifiable.

When a customer wishes to pay with a Downtown Dollar Gift Voucher

- Check for authenticity...These vouchers are printed on a heavy plasticised stock, with layers of paper sandwiching a plastic layer.
- Treat the voucher as cash, providing change if required. A customer may use more than one voucher at a time.
- Contact the office to make arrangements to be reimbursed for the full amount of the voucher
- If you have any concerns about counterfeiting, do not accept the voucher. Contact the office to report the incident immediately.

To purchase Downtown Dollar Gift Vouchers

- Contact the office to purchase the desired amount
- Payment can be made by cash or cheque
- There are no expiration dates on the vouchers

For more information, please contact:

Lindsay info@salmonarmdowntown.com or

Roger events@salmonarmdowntown.com



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Downtown Dollars Program

Downtown Dollar Program 2015

For 2015 we will again be engaging with select conferences, events and gatherings to bring visitors to our beautiful downtown by offering Downtown Dollars as part of delegate and attendee packages. We ask you, our membership, to please accept these coupons as part of the visitors' welcome to Salmon Arm—at no cost to your business.

Here's how it works:

Downtown Salmon Arm will produce a set number of \$5 valued discount tickets for select conferences and events—the specific event will be identified on the coupon to aid in tracking.

These Downtown Dollars will be shared with conference and event organizers for distribution to delegates and guests—one ticket redeemable per person at participating downtown businesses.

Your participating downtown business will honour the tickets for their face value with the understanding that you will be reimbursed for all tickets collected. **PLEASE, keep all Downtown Dollars you receive, as we cannot reimburse lost/missing tickets.** The Downtown Dollars will typically expire a day or two after the event ends, and we ask that you contact our office at this time to request reimbursement.



What we need from you:

Confirmation that your business will participate and honour these coupons for their face value of \$5 per ticket. Once we have your confirmation we will distribute a Downtown Dollar sticker to be displayed in your window to let visitors know they can redeem their coupon with you.

Following the event expiry date, please contact our office to let us know how many tickets your business has redeemed. Please let us know who the cheque should be made out to (your name, business name, holding company, etc.).

What we will provide:

We will create a listing of conferences and events coming to Salmon Arm in 2015 and distribute to our membership.

Production of Downtown Dollars as well a window sticker identifying your business as a program participant.

Redemption of Downtown Dollars to participating downtown businesses.

The fine print:

These coupons have no cash value. Don't give change back if the purchase is less than \$5. Please submit your Downtown Dollars for reimbursement within two weeks of their expiry so we may properly track their use.

Need confidential documents shredded?

The Community Employment Services department, part of Shuswap Association for Community Living, have many experienced individuals seeking employment. This involves on-site shredding at your place of business to free up valuable space and time in your offices!! For more information please call 250-832-3885 EXT-1310



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Contact Us

Give us a call for more information

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events@salmonarmdowntown.com

As always, thanks for reading.