

# DOWNTOWN UPDATE

Tuesday, September 6, 2016



Downtown Salmon Arm is hosting the 2<sup>nd</sup> Annual AppleFest, Saturday October 1, 2016. This free community event will be held at the Ross Street Plaza & Stage from 10-4pm, to celebrate our agricultural history and showcase our local apple growers. Several hundred people will be attracted to the downtown core to sample, taste and learn more about apples.

(Cont. on Pg. 2)

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For the most up to date downtown information follow us on Facebook!



# Salmon Arm AppleFest



SALMONARMDOWNTOWN.COM

2ND ANNUAL

## Salmon Arm AppleFest

SATURDAY OCTOBER 1ST  
ROSS ST. PLAZA  
10AM - 4 PM

KID'S ZONE 11AM - 2PM

 **SHUSwap**  
Beautiful. Casual. Down-to-earth.

In addition to local growers, there will be vendors with apple products such as dried apples and apple preserves. The Shuswap Farmers Market will have a booth and Provincial organizations such as BC Fruit Growers Association and BC Fruit Trees Association will also be participating.

What's an Apple Fest without entertainment? Children's activities will take place from 11-2pm, with games, crafts, a face painter and live entertainment.

NEW! This year is the Mobile Juice Factory where the public can bring down their apples to get them juiced.



 **MOBILE JUICE FACTORY**  
ON SITE

 **downtown SALMON ARM**



**downtown**  
**SALMON ARM**

## Summer Wrap Up



Over the course of the summer downtown hosted:

- 23 musical performances at the Ross St. Stage
- 11 Market Days at the Plaza
- 1 Free Community Yoga Event at Marine Peace Park
- The 3rd Roots and Blues Pancake Brunch at the Plaza

## Shuswap Emergency Services Day



SHUSWAP

EMERGENCY SERVICES DAY

SEPTEMBER 17, 2016

11AM - 3PM AT ROSS ST. PLAZA

- BBQ fundraiser for Shuswap Search and Rescue
- Salmon Arm Girl Guides
- Salmon Arm Citizens Patrol
- CSRD
- Salmon Arm Rapattack
- Red Cross
- A Vintage Fire Truck
- RCMP Cruiser

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# 2016 Halloween Treat Trail

26TH ANNUAL

# DOWNTOWN HALLOWEEN TREAT TRAIL



SATURDAY  
OCTOBER  
29TH  
3 - 5PM

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# 2016 Calendar of Events

Plein Air Paintings, Salmon Arm Arts Center,  
September 3—October 1

Salmon Arm Fall Fair, September 9—11

Emergency Services Day, Ross St. Plaza, September 17

Bike for Your Life Century Ride, September 17

First Day of Fall, September 21

AppleFest, October 1

Art Felt Collective, Salmon Arm Arts Center, October 8—29

Reino Run @ Larch Hills, October 16

Downtown Treat Trail, Saturday October 29

Daylight Savings Ends, November 6

Remembrance Day, Friday November 11

Banff Film Festival, November 19&20 at Salmar Classic

Christmas Downtown, December

First Day of Winter, December 21

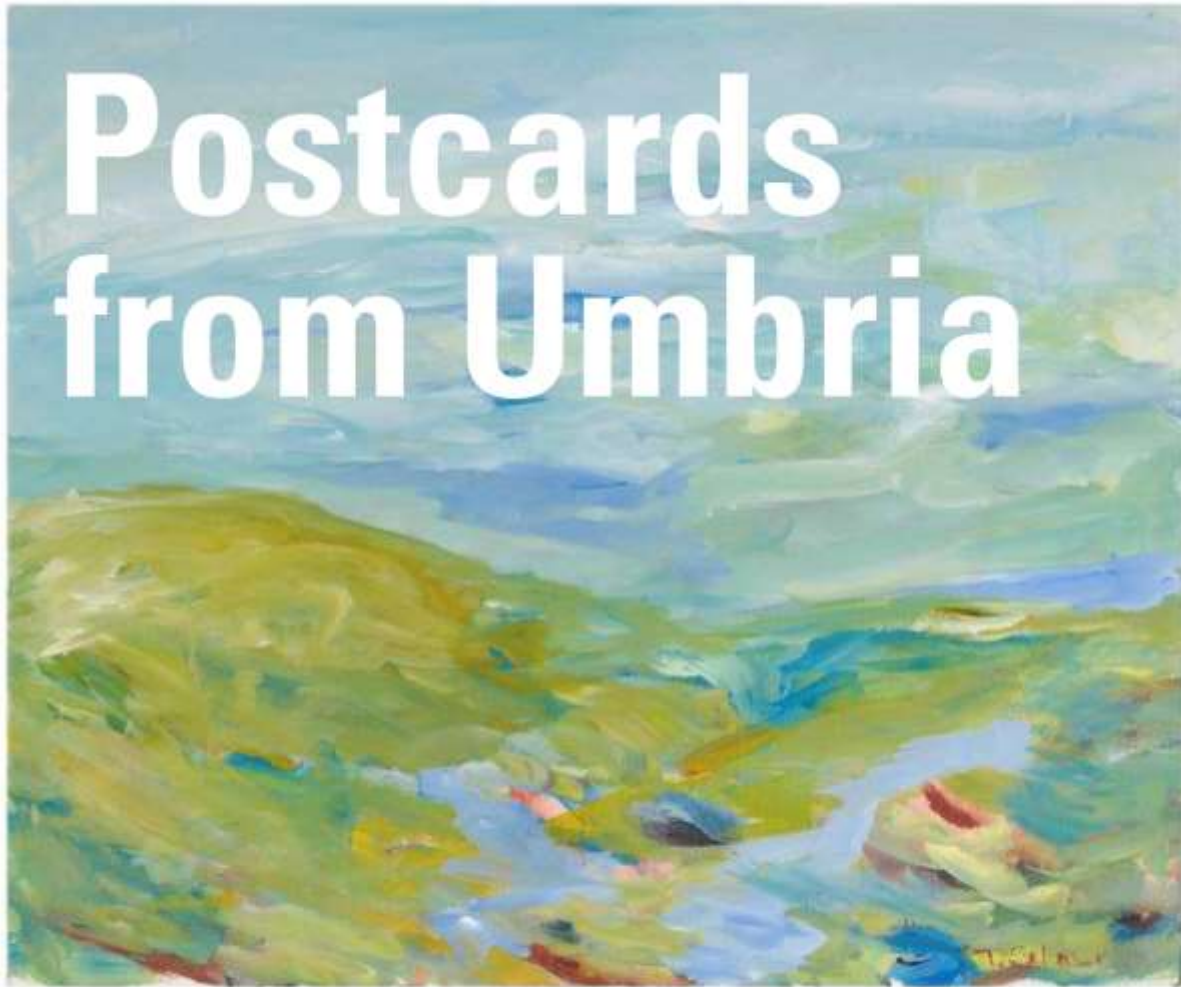
Christmas, December 25

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Salmon Arm Art Gallery Presents



# Postcards from Umbria

**Plein air paintings by Tricia Sellmer**

**September 3 to October 1, 2016**

**Opening Reception Friday, September 2, 7pm**

**Gallery Hours Tuesday to Saturday, 11am to 4pm**

**Coffee Break Thursday, September 15, 2pm to 4pm**

**BC Culture Days Open Plein Air event Saturday, October 1**

**Family Saturdays 11am to 3:30pm drop-in**

**Sponsored by Linda Rohlfs Agency, Inc.**

salmon **a**rm  
a **r**ts  
cen **t**re



70 Hudson Ave. NE • Salmon Arm, BC  
250 832-1170 • [www.salmonarmartscentre.ca](http://www.salmonarmartscentre.ca)

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# SALMON ARM downtown

Join in the fun of a community bike ride on the scenic back roads of the Shuswap – North Okanagan on Saturday, September 17th, 2016 at 9 a.m.

Challenge yourself, ride with family & friends , enjoy the view. Four routes highlight the scenic beauty of the Shuswap – North Okanagan. The BBQ Lunch and Celebration (live music, draw prizes) following the ride is casual, down to earth showcasing our Shuswap hospitality.

The Bike For Your Life Tour started in 1998 with the hopes of promoting a healthy lifestyle, family solidarity, and community involvement through a fun cycling event in which all ages and abilities could participate.

The four bike routes are designed to be safe and fun. Whether you have never ridden a bike before, or you are an endurance cyclist join in. Everyone is welcome!



Bike for Your Life Century Ride



## Salmon Arm: Then

1980's view east from Shuswap Park Mall Parking Lot to CP Building



## Contact Us

Give us a call or drop us a line for more information

**Downtown Salmon Arm**  
402—251 Trans Canada  
Highway NW  
Salmon Arm, British Columbia  
V1E 4P9  
250-832-5440

[info@salmonarmdowntown.com](mailto:info@salmonarmdowntown.com)

[events@salmonarmdowntown.com](mailto:events@salmonarmdowntown.com)

Visit us on the web at  
[salmonarmdowntown.com](http://salmonarmdowntown.com)

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As always, thanks for reading.