



Winter 2017 Edition

DOWNTOWN UPDATE

Friday November 10, 2017



2017



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For the most up to date downtown information follow us on Facebook!

2017 Downtown Treat Trail

The 27th Annual Downtown Treat Trail was a roaring success! From all of the great community support, the volunteers and business participation - even if the weather was a little grumpy. We would like to extend a HUGE Thank You to all the individuals and groups that made the 2017 Downtown Treat Trail so great! In no particular order, we would like to extend our gratitude to:

- Salmon Arm Citizens Patrol, The Salmon Arm Silverbacks, Sue Kershaw and Elder Johansen and friend for providing traffic control and keeping everyone safe
- The volunteers and staff from RJ Haney, the students of the SAS Leadership Class, Enactus Students from Okanagan College, Meikle Artists Studio & Promise Photography, The Salmon Arm Fire Department, The Salmon Arm RCMP, St. John's Ambulance and Jillian Jezersek for assisting, photographing and just making the event fun for everyone
- All of our Safety Sponsors - Tim Horton's, BDO Salmon Arm, Hub International Insurance Brokers, WorkBC Employment Services Centre, Montebello Medical Clinic, Dough Boyz Pizza and Sterling Land Wealth Advisory Group, Salmon Arm Savings and Credit Union (SASCU), Sivertz Kiehlbauch, Lawyers and Expert Hearing Solutions
- The Lakeside Printing and Shuswap Orthodontic for their financial support



There is a lot coming up in December to know about!

Sponsor a Tree Program is back again for 2017!

You can sign your business up at salmonarmdowntown.com under 'Members' or the email link

SASCU Elf

The SASCU Elf will again be roaming the downtown spreading holiday cheer

Holiday Local Market and Christmas Tree Light-Up

Friday, December 1, 2—5pm at Askew's and Shuswap Park Mall

Dinner and a Movie nights - Dec 6, 13, 20

Breakfast with Santa

Saturday Dec 9, 8 - 11am @ Bradbury's Restaurant

Elves Workshop

Saturday, Dec 9, 11am - 3:30pm @ Salmon Arm Arts Center

CP Holiday Train -

Thursday, December 14, 8:00pm @ Lordco Parking Lot

Winter Solstice Bonfire Night on Alexander St /Late night shopping til 8

Thursday, December 21, 4—7 pm



December Downtown

Askews Holiday Market and Christmas Tree Light Up

The holiday season is upon us and what better way to start the festivities than an old-fashioned Christmas Tree Light Up and Holiday Market? At Shuswap Park Mall, Friday December 1, from 4-5pm, enjoy live music, popcorn and kids' arts & crafts. Askews is hosting a holiday local market from 2-5pm with vendor booths sampling cheese, relish, hot sauces and more. Enjoy free hot cocoa and coffee while taking in the holiday atmosphere. Stay til 5 for the Light-Up, at Shuswap Park Mall.

Dinner & a Movie

To further promote the Downtown core as a community hub for dining, entertainment and shopping, we will also be making a bulk purchase of Salmar Theater tickets valid for any showings in December (until January 5, 2018) and distributing them to our participating restaurant members.

With the purchase of a Dinner and a Show Special, diners will receive free a ticket to a show at either the Classic or Grand – 3D movies incur a \$2 up charge

Breakfast with Santa - Saturday December 9 - 8 - 11am

Breakfast with Santa – This is an open invitation to families to bring their young children downtown early on a Saturday morning to enjoy breakfast with Santa

- Bradbury's Restaurant, Sat December 9th, 8-11am—Sign up to open November 14
- Sponsored by Askew's, Bradbury's and Downtown Salmon Arm
- Kids attend for free, Adults by \$10 donation to the Second Harvest Food Bank
- Santa will be there 8:30-10:30am

Afternoon in the Elves Workshop – Saturday December 9, 11 - 3:30pm

An Afternoon in the Elves Workshop – parents are encouraged to bring their kid's downtown to the Salmon Arm Public Art Gallery for a Saturday afternoon of holiday-themed crafting with Santa's Elves

CP Holiday Train

Thursday, December 14th, 8:00pm @ the Lordco Parking Lot—Feat. Alan Doyle and The Beautiful Band

Winter Solstice Bonfire and Late Night Shopping

The Winter Solstice evening will feature a public bonfire complete with marshmallow roast, carolling, hot drinks, roast chestnuts and a visit from Santa. Broad participation in late night shopping by as many downtown businesses as possible is crucial to this program's success.

There will again be a prize draw on EZ Rock Radio to conclude the "Shop & Win" contest. Ticket pads will be distributed the week of November 27th to downtown businesses – Prizes this year will consist of \$350, \$250 & \$150 Downtown Dollar Gift Vouchers

Winter Solstice Bonfire Night on Alexander St. and Downtown Late Night Shopping

Thursday, December 21

- Downtown Late Night Shopping til 8pm
- Bonfire – 4pm – 7pm
- Hot Dog & Marshmallow Roast –
Sponsored by Sunlife Financial & Hub International
- Hot Roasted Chestnuts Sponsored by Bayfield Mortgage
- Hot Chocolate/Popcorn – Sponsored by Armstrong Co-Op
- Performances by The Shuswap Singers & Shukuleles
- Gingerbread Decorating at the Shuswap Pie Co.
- Free Holiday Movies at the Salmar Classic
- Pet Crafts at Total Pet
- Pine Cone Crafts at Dolce Bistro – Sponsored by Shuswap Orthodontic
- A visit from Santa – Sponsored by RBC
- The Winter Queen – Sponsored by Community Futures



What's in the Basket?

\$5 Downtown Dollars

How do they work?:

1. Downtown Salmon Arm produces a set number of \$5 downtown dollars to be distributed by the 'SASCU Christmas Elf' – 1 ticket redeemable per person at participating business. eg. A group of four customers could redeem a maximum of \$20 - tickets have no cash value - do not give change
2. Participating downtown businesses honor the tickets for their face value with the understanding that they will be reimbursed for all tickets collected by Downtown Salmon Arm once the redemption period ends. The redemption period will expire on Friday January 5th at midnight.



SASCU
CREDIT UNION

Proposed Federal Tax Changes

In July, Finance Minister, Bill Morneau announced the plan to close three tax loopholes which the government says have allowed high-earning business owners to avoid higher tax rates.

The changes will target so-called “income sprinkling,” which allows a business owner to split his or her income among family members, whether they are involved in the business or not. The government also wants to change methods of converting income into dividends and capital gains, and limit passive business income taxation.

These changes could have a disproportionate impact on small and medium-sized business owners across Canada.

1. Making it harder to share income with your family – income splitting allows you to reduce your income taxes by transferring business income (via dividends or capital gains) to family members. The government is not going to eliminate this measure, but they are trying to restrict its use in the following ways:

Using a reasonable test to assess if your family members work for you

Making it much harder to split income with your adult children

2. Dramatically increase the taxes on your business investments – current tax rules allow you to keep certain ‘passive’ investments (such as real estate or stocks) or excess income in your business or a holding corporation. These investments are currently taxed at the small business rate, which is lower than the personal income rate, because they are used for business purposes.
3. Prevent you from passing down your business – business owners can convert their surplus into capital gains, which are taxed at a lower rate than dividends or salary. You can either sell shares to family members or a non-arm’s length corporation (often called a holding corporation). Then you can dispose of the shares and apply a capital gain tax, rather than a higher dividend tax. This is a complex tax planning tool as it requires that your business be structured in a certain way.

Update – In October 2017, the government announced it is shelving this proposal.

These planning measures are not tax loopholes, but legitimate ways for small businesses to reinvest in the business, ensure the stability of the firm or save for the retirement of the business owners.

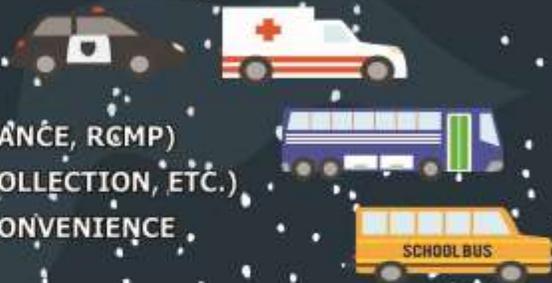
It is important to keep these developments on your radar and stay in close contact with your accountant. Whatever form the final legislation takes, the government will provide a phase-in period to allow business owners to adjust their tax-planning strategy accordingly.

(Disclaimer – This information has been compiled through several sources. To the best of our knowledge, the information contained herein is accurate and reliable.)

ICE AND SNOW CONTROL PROGRAM DOWNTOWN

PROGRAM OBJECTIVES

- KEEPING STREET SYSTEM PASSABLE AND SAFE
- DELIVERY OF EMERGENCY SERVICES (AMBULANCE, RCMP)
- MUNICIPAL SERVICES (TRANSIT, GARBAGE COLLECTION, ETC.)
- SCHOOLS, BUSINESSES & GENERAL PUBLIC CONVENIENCE



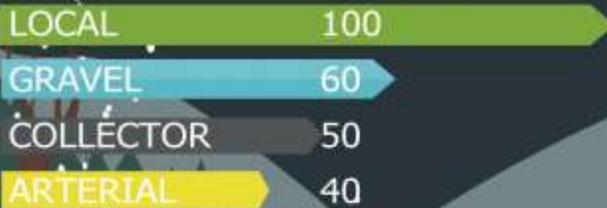
LIMITATIONS AND CHALLENGES

- NATURE OR SEVERITY AND FREQUENCY OF THE WEATHER EVENT
- RESOURCES (MANPOWER, EQUIPMENT & FINANCES)

CLEARING PRIORITY TYPE OF ROADWAY



TYPE LENGTH (KM)



APPROX. 500KM "CENTERLINE" PLOWING/SANDING ROUTES

VARIABLES WE CAN CONTROL

- PLOWING PHILOSOPHY
- PLOW ROUTE DESIGN (LENGTH)
- APPLICATION RATES (MGCL₂, SAND)
- ROUTES (20 SNOW PLOWING 11 SANDING)
- CONTROL PRIORITIES
- MGCL₂ VOLUMES
- SAND/SALT INVENTORY
- EQUIPMENT
- NUMBER OF PERSONEL AVAILABLE
- PUBLIC COMMUNICATION

VARIABLES WE CANNOT CONTROL

- FREEZE THAW CYCLES
- DURATION OF EVENT
- INTENSITY OF SNOW EVENT
- WIND
- EQUIPMENT MALFUNCTION
- ANNUAL SNOW FALL ACCUMULATIONS
- TEMPERATURE TRENDING (UP/DOWN)
- CHARACTERISTICS OF SNOW EVENT (WET/DRY)
- EMPLOYEE AVAILABILITY
- PUBLIC OPINION



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2017 Holiday Train



Canadian Pacific Holiday Train Schedule for 2017. The train will arrive in downtown Salmon Arm at 8pm on Thursday, December 14th.

Station	Address	Arrival	Event Time	Performers
Sicamous	Silver Sand Road intersection, East of draw bridge	5:15 PM	5:30 PM - 6:00 PM	Alan Doyle and The Beautiful Band
Canoe	50th Street railway crossing	6:45 PM	7:00 PM - 7:30 PM	Alan Doyle and The Beautiful Band
Salmon Arm	Lordco gravel parking lot, 51 Lake Shore Drive N.E.	8:00 PM	8:15 PM - 8:45 PM	Alan Doyle and The Beautiful Band
Notch Hill	Across from Notch Hill Hall, 1639 Notch Hill Road	9:30 PM	9:45 PM - 10:15 PM	Alan Doyle and The Beautiful Band

SALMON ARM
downtown

Edible Food Waste

It's that time of year where we get to indulge – dinner parties, staff functions, holiday feasts. Not all of us are equally fortunate. If you sometimes have leftover food that you feel is a shame to waste and would like to donate it, please consider sharing with the Second Harvest Food Bank.

The Second Harvest Food Bank is a food program that serves up to 200 families a week and receives no government funding. They rely on the generous and thoughtful contributions from the community. www.shuswapsecondharvest.ca

The Food Bank will gladly accept leftovers that have been properly handled as per Food Safe regulations. If you have the time, please portion out the food into servings for 2 adults. This can be done by securely wrapping in plastic wrap or using containers with lids. If you require containers in advance, this can be arranged.

Diana Mangold, Coordinator, will arrange for pick-up if you ring her cell 250-517-7200 between the hours of 8am-8pm. The Second Harvest Food Bank will distribute the donated food during their regular operating hours.

The Food Donor Encouragement Act of BC relieves donors from any liability. Please read the excerpt below.

Liability of donor

- 1 A person who donates food, or who distributes donated food, to another person is not liable for damages resulting from injuries or death caused by the consumption of the food unless
 - (a) the food was adulterated, rotten or otherwise unfit for human consumption, and
 - (b) in donating or distributing the food, the person intended to injure or to cause the death of any person who consumed the food or acted in reckless disregard for the safety of others.

Liability of director, agent, etc.

- 2 A director, agent or employee of a corporation, or a volunteer who provides services or assistance to a corporation, that donates food or that distributes donated food is not liable for damages resulting from injuries or death caused by the consumption of the food unless
 - (a) the food was adulterated, rotten or otherwise unfit for human consumption, and
 - (b) in donating or distributing the food, the director, agent, employee or volunteer intended to injure or to cause the death of any person who consumed the food or acted with reckless disregard for the safety of others.

Gift Vouchers

These vouchers are available in \$5.00, \$10.00 and \$25.00 denominations and make great gifts, promotional items or prizes.

They encourage shopping locally and introduce customers to downtown businesses. Similar in size to a standard dollar bill, they are easy to handle and keep track of. The different denominations each have individual color codes making them easily identifiable.

When a customer wishes to pay with a Downtown Dollar Gift Voucher

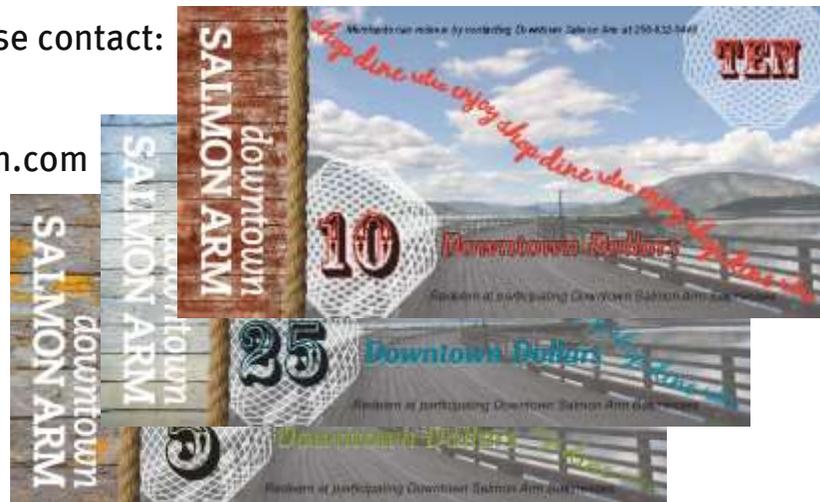
- Check for authenticity...These vouchers are serialized and printed on a heavy plasticised stock, with layers of paper sandwiching a plastic layer.
- Treat the voucher as cash, providing change if required. A customer may use more than one voucher at a time.
- Contact the office to make arrangements to be reimbursed for the full amount of the voucher
- If you have any concerns about counterfeiting, do not accept the voucher. Contact the office to report the incident immediately.

To purchase Downtown Dollar Gift Vouchers

- Contact the office to purchase the desired amount
- Payment can be made by cash or cheque
- There are no expiration dates on the vouchers

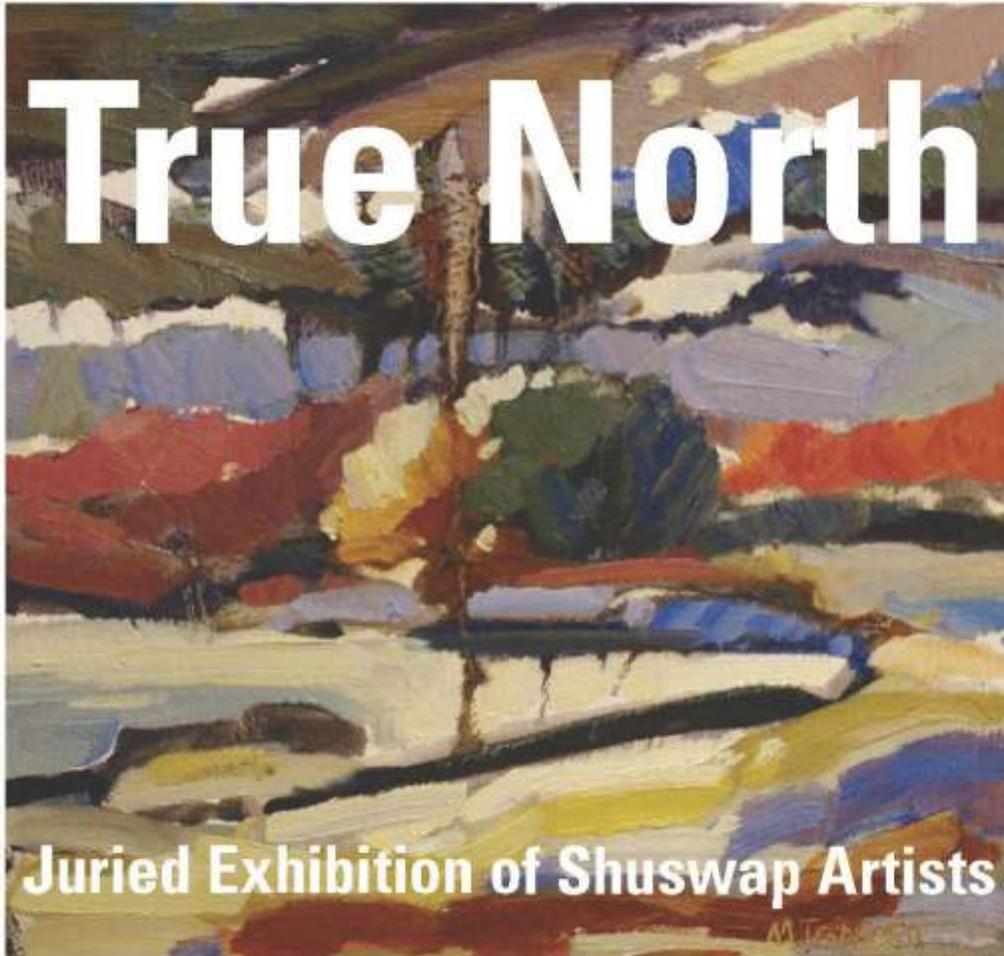
For more information, please contact:

Lindsay
info@salmonarmdowntown.com



Salmon Arm Art Gallery

Salmon Arm Art Gallery Presents



November 18 to December 16, 2017

Opening Reception Friday, November 17, 7pm

Gallery Hours Tuesday to Saturday, 11am to 4pm

Coffee Break & Artist Talk Thursday, December 14, 2pm to 4pm

Family Saturdays 11am to 3:30pm drop-in

Sponsored by



and



salmon arm
arts
centre

With ongoing support by



70 Hudson Ave. NE - Salmon Arm, BC
250 832-1170 - www.salmonarmartscentre.ca

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Salmon Arm Retrospective



Shuswap Tourism Event Calendar

Have an event coming up? Shuswap Tourism has a free comprehensive event calendar on their website. It is very easy to register, add and update your events. The Shuswap Tourism website & calendar have a regional, national and international reach and is professionally maintained and curated.

It's easy to become a member and add your event. Visit:
shuswaptourism.ca/user/register



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Give us a call or drop us a line for more information

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As always, thanks for reading.