



Summer 2018 Edition

# DOWNTOWN UPDATE

July 2018



## #thursdaysonthetown

***LATE NIGHT SHOPPING IS  
HERE!!*** Beginning July 5,  
Thursdays get a little more fun.  
“Thursdays On The Town” kicks off  
with late night shopping til 7:00pm  
and live music at the Ross Street  
Stage every Thursday night from 7-  
9pm. Gather your tribe, do some  
shopping, grab dinner and enjoy live  
music DOWNTOWN every Thursday  
evening throughout July and August.

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Downtown Salmon Arm  
250 Shuswap Street  
PO Box 1928  
Salmon Arm, British Columbia  
V1E 4P9

[www.salmonarmdowntown.com](http://www.salmonarmdowntown.com)

[info@salmonarmdowntown.com](mailto:info@salmonarmdowntown.com)

[events@salmonarmdowntown.com](http://events@salmonarmdowntown.com)

For the most up to date downtown  
information follow us on Facebook!



## Ross Street Underpass OPEN HOUSE June 28



ross street  
**underpass**

Join DSA board members and staff on June 28 at Prestige Harbourfront Resort for an Open House for the Ross Street Underpass project. Beginning

at 7:00pm, City of Salmon Arm representatives will be presenting information and taking questions from the public on this proposed project. The DSA Board of Directors supports this project and encourages you learn more about how this will affect downtown Salmon Arm now and in the future. For more information, please visit:

<https://www.salmonarm.ca/index.aspx?nid=371>

## Eats and Beats 2018

**Congratulations** to everyone who participated in the first annual *EATS & BEATS FOOD AND MUSIC FESTIVAL*. Together, they helped raise over \$2,300 for the Second Harvest Food Bank. Special thanks to Dough Boyz Pizza Co., Enactus Okanagan College, H204U, Smudge Noshery, Askew's Foods Downtown, Askew's Foods Uptown, Shuswap Coffee Company, Marionette Winery, Crannóg Ales, Sunnybrae Vineyards & Winery, Barley Station Brew Pub, Salmar Classic Theatre, and École Intermédiaire Shuswap Middle Leadership Group. *#communitystrong*



## Busk Stop Program



Downtown Salmon Arm is always looking at different ways to enhance the downtown experience for locals and tourists alike. This summer we are pleased to bring back our *Busk Stop Street Entertainment Program*, sponsored by Sun Life Financial and Bayfield Mortgage. This program will run throughout the summer months on Tuesdays, Thursdays and Saturdays in front of CIBC from 11:30am - 1:30pm. Buskers must fill out an application form and will undergo a vetting process by DSA Staff. The program will be monitored to ensure all buskers are performing within the policies and guidelines set out by Downtown Salmon Arm.



## Shuswap Theatre



**Theatre on the Edge 2018**  
July 20-22

Shuswap Theatre's summer festival of bold and brave theatre is back. Five returning groups will welcome two newcomers as they

offer two one-hour performances in this "fringe style festival".

Also returning this year is the Edge Club, an outdoor venue featuring live music between theatre performances where food and drink will be available. Performances start July 20 at 3pm with showings scheduled every two hours. The festival will conclude with a 7pm showing on Sunday, July 22. All shows will be performed at the Shuswap Theatre: 41 Hudson Avenue NW. Festival tickets start at \$10 with discounts for multi-show purchases. Pick yours up from [shuswaptheatre.com](http://shuswaptheatre.com) or at Intwined Fibre Arts, 161 Hudson Avenue NE. More information is available through Hamilton McClymont at [hammcc3@gmail.com](mailto:hammcc3@gmail.com) or 604-741-5305.

**downtown  
SALMON ARM**

## Askew's Downtown Street Party

**Askew's turns 50** and a party is the best way to celebrate! On Friday August 24<sup>th</sup> Lakeshore Drive, in front of Askew's, will come alive. It all begins at 4pm with kids' entertainers, magician Leif David, vintage car show and food displays; followed by dancing to local rock band "ShuSwap." Special adult only beer garden will offer local beverages from 4-10pm, with a BBQ and wood-fired oven pizza! Askew's Downtown...feeding the community!

For the full schedule of events, visit [askewsfoods.com](http://askewsfoods.com) and <https://www.facebook.com/AskewsFoods/>



ASKEW'S DOWNTOWN  
50  
YEAR ANNIVERSARY PARTY

Friday  
August 24<sup>th</sup> 2018  
- 4:00 to 10:00 pm -

In front of Askew's Downtown: 111 Lakeshore Drive, Salmon Arm  
Beer Garden | Live Dance Band | Kids Concert & Magician BBQ  
& Food Truck | Food Sampling | Vintage Car Show  
Street Side Walk Sale | In-Store Hot Deals

[facebook.com/askewsfoods](https://www.facebook.com/askewsfoods)  
[www.askewsfoods.com](http://www.askewsfoods.com)

YOU are INVITED!

downtown SALMON ARM  Saputo

## Inspiring Communities - Fun In The Park Grant

Inspiring  
  
Communities

*Fun in the Park*  


**Inspiring Communities** is a collaboration between Downtown Salmon Arm, Canadian Mental Health Association and Shuswap Community Foundation, to focus on communities coming together in a healthy and active way. Shuswap residents know just what is needed to enhance their quality of life for themselves, their families and friends. The Shuswap Community Foundation will offer Fun in the Park Grant funding up to \$300 to support community led events, programs and activities at Marine Park. Fun in the Park Grant can provide support and funding up to \$300 and help eliminate some barriers in event hosting. **Inspiring Communities** events can be as small or big as you like and is a year-round program. For more information or to apply, please contact: [inspiringcommunities@salmonarmdowntown.com](mailto:inspiringcommunities@salmonarmdowntown.com)

As always, thanks for reading.